

Health and Wellbeing Board

Date of Meeting: 15th September 2015

Report of: Guy Kilminster, Corporate Manager Health Improvement

Subject/Title: The NHS Healthy New Towns Programme – Expressing an Interest

1 Report Summary

- 1.1 An opportunity has arisen to express an interest in a new scheme from NHS England. As part of the 'Forward View into Action' initiative, the Healthy New Towns Programme has been launched (see Appendix One).
- 1.2 Expressions of interest are sought from areas to develop new and more effective ways of shaping new towns, neighbourhoods and strong communities that promote health and wellbeing, prevent illness and keep people independent. This requires an appropriate development site to be selected as our chosen location. The deadline for submission is 30th September.

2 Recommendations

- 2.1 That the Board consider the Report and support the submission of an expression of interest to join the Healthy New Towns Programme focussed upon the North Cheshire Growth Village at Handforth.

3 Reasons for Recommendations

- 3.1 The Healthy New Towns Programme, builds upon discussions that have taken place in Cheshire East to incorporate health and wellbeing into the Local Plan and planning considerations more effectively. It offers an opportunity to bring a focus upon a development site to demonstrate the potential to design in health and wellbeing in the broadest sense and to rethink how health and care services could be delivered, with support from NHS England to do things differently.

4 Impact on Health and Wellbeing Strategy Priorities

- 4.1 The proposals outlined in the Healthy New Towns Programme, align with the three priorities of the Health and Wellbeing Strategy.

5 Background and Options

- 5.1 Many areas already promote health and wellbeing through ‘place-shaping’, including through better housing and urban design and access to well-designed public spaces and facilities. The ambition of the Healthy New Towns Programme is to develop new and creative approaches that contribute to the priorities of the Five Year Forward View (focussing on prevention, integration of health and care and establishing a financially viable and sustainable system).
- 5.2 Building strong communities and healthy places to live can contribute to these priorities. Good urban and housing design promotes healthy lifestyles and can help prevent illness. It also helps keep older people independent and healthy, supported by the latest technology to live in their own homes rather than in care. New developments also offer opportunities to radically reshape health and care services, testing what can be achieved with fewer legacy constraints.
- 5.3 There are three core objectives to the Programme:
- To develop new and more effective ways of shaping new towns, neighbourhoods and strong communities that promote health and wellbeing, prevent illness and keep people independent;
 - To show what is possible when we radically rethink how health and care services could be delivered, freed from the legacy constraints (i.e. existing services) that operate in other areas. This will support the New Models of Care programme by adding to the learning about how health and care services could be integrated to provide better outcomes at the same or lower cost;
 - To accomplish the first two objectives in a way that can be replicated elsewhere, making learning available to other national programmes as well as other local areas.
- 5.4 The NHS is seeking to establish up to five ambitious, long-term partnerships with local areas through which to develop healthier neighbourhoods and towns. Expressions of interest are invited from sites across England that are considering developments at different scales. Larger sites (for example, around 10,000 homes) are able to think radically about future health ‘operating systems’ and fundamental aspects of healthy place-making, such as transport infrastructure, housing or access to open space. Smaller sites, down to neighbourhoods of 250 homes, might focus on meeting the needs of particular groups or experiment with particular design features; for example, the use of ‘behavioural nudges’ to encourage healthy behaviours.
- 5.5 Further detail regarding the offer to interested sites is outlined in the Prospectus (Appendix One). Following discussions with the Planning Department and Head of Assets in Cheshire East Council, the site that is

thought to offer the most potential in relation to a successful expression of interest is the North Cheshire Growth Village site at Handforth.

5.6 The North Cheshire Growth Village, Handforth East (extract from Draft Local Plan)

The development of the North Cheshire Growth Village site over the Local Plan Strategy period will deliver a new exemplar 'Sustainable Community' in line with the principles of sustainable development, including:

i. Phased provision of 1,650 new homes (excluding 237 units on the land to the west of the A34 for which permissions have already been granted /granted subject to S106);

ii. Up to 12 hectares of employment land, primarily for B1 uses;

iii. New mixed-use local centre(s) potentially including:

- Retail provision to meet local needs;
- Contributions to local health infrastructure;
- Public house / take away / restaurant;
- Sports and leisure facilities;
- Community centre;
- Children's day nursery;
- Extra care housing; and
- Hotel.

iv. New one and a half form entry primary school and potential additional secondary school facilities;

v. The incorporation of Green Infrastructure including:

- Green corridors
- A country-park style open space
- Public open space including formal sports pitches;
- Allotments and / or community orchard.

vi. Appropriate contributions towards highways and transport, education, health, open space and community facilities.

5.7 Following submission of an expression of interest, follow up face-to-face discussions will be held to look in more detail at the proposed sites and to help NHS England form a view on their preferred partners. This would offer an opportunity to explore an option to have a second site included within our proposal. Knutsford and Basford have been suggested for example.

- 5.8 The Health and Wellbeing Board is asked to consider the Healthy New Towns Prospectus and to support an expression of interest, initially focussed upon the North Cheshire Growth Village at Handforth.

6 Access to Information

- 6.1 The background papers relating to this report can be inspected by contacting the report writer:

Name: Guy Kilminster

Designation: Corporate Manager Health improvement

Tel No: 01270 686560

Email: guy.kilminster@cheshireeast.gov.uk